Self-portrait wanted to expand to a second store in London. We worked alongside our client, Loop Interiors, to help bring this vision to life through our expertise of lighting and electrical installations



Industry: Retail Project Length: 9 weeks Project Value: £78,000

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Self-portrait was established in 2013 by Han Chong in London, with a creative vision to make beautiful designs accessible to all women. With their ever-increasing success, Self-portrait has expanded to a second store in London, emphasising on the minimalism experience with wall-to-wall mirrors and muted tones.

Through our expert understanding of lighting and electrical functionality, we completed on time and installed a range of unique features.

This included the installation of extrusion & track lighting within a bespoke made to measure ceiling raft. We installed all electrical power supplies for different types of LED lighting including illuminated lighting rails, illuminated staircase crucifix, illuminated barisols and illuminated mirrors within dressing rooms.







The unique ceiling design made us rethink how lighting can function within a space. As all lighting was above a bespoke made to measure ceiling raft it meant we had to install all electrical services prior to the raft being installed. All measurements had to be perfect in order to give the client the aesthetic look they required.

Scope of works

- General lighting
- Emergency Lighting
- Intelligent Lighting System
- Fire Alarm
- Mains Distribution
- CCTV Power
- Data
- Mechanical Power
- Containment













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